

The new stress website: how are we promoting it?

We're continuing to promote the new stress website with a Direct Marketing campaign. HSE will be getting in touch with Directors and HR Managers of all large companies with tips on how we can help them tackle stress at work effectively. These direct mail shots will work alongside online advertisements to raise awareness of the new stress website.

For more information about the new website/campaign please visit [www.hse.gov.uk/stress/tacklestress](http://www.hse.gov.uk/stress/tacklestress)

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Stress pod cast

Listen to the latest HSE pod cast online. It includes an interview with HSE Board member, Sayeed Khan, who provides tips on how to engage with employers.

<http://news.hse.gov.uk/2009/03/06/hse-podcast-march-episode/>

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Building the business case

On the new stress website you will also find some useful resources for building the business case and securing management commitment. Download powerpoint slides for use in presentations, or as background information.

<http://www.hse.gov.uk/stress/standards/securing.htm>

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Shattered Lives

HSE is currently running its successful 'Shattered Lives' campaign. Every month over a thousand people suffer serious injuries as a result of slips, trips or falls in the workplace. These shattering injuries can be avoided by sensible and proportionate management of the risks. Our new e-learning tools, STEP and WAIT will help you do this.

The new Shattered Lives TV Fillers are live on the website. To view them click

<http://www.hse.gov.uk/shatteredlives/resources.htm?ebul+slips/mar-09&cr=>

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They are short demonstrations of typical accidents, in Food Retail, Catering and Hospitality and Construction. These will be screened on national TV in the coming weeks.